



PolyU CBS Translation Society

Logo Design Competition

**The logo designed by the champion
will be the Official Logo of the PolyU CBS
Translation Society!**

Participant

Open to All PolyU Students

**Awards and
Prizes**

**Champion: HK\$3,000
(one place)**

**First runner-up: HK\$2,000
(one place)**

**Second runner-up: HK\$1,000
(one place)**

**Outstanding Awards: HK\$500
(two places)**

**Certificate will also be awarded to the
prize winners**

**Submission
Method**

**Participants can save their work in CD and submit
it in person to AG522 during office hours**

Monday – Friday 9:00-12:45 and 14:00-17:50

or

via email at

polyustranslationsociety@gmail.com

Deadline

31st March 2014

Result will be released on 15th April 2014

Rules and details can be found on:

<http://www.cbs.polyu.edu.hk/announcement/logocomptransoc.pdf>

Enquiry: Email or Facebook Page

Like us on:



CBS Translation Society (TranSoc) has the honour to invite all students of PolyU to tap on your creativity to design a logo for TranSoc to celebrate its birth. Join the competition now and get the chance to win cash prizes!

Information about Translation Society (TranSoc)

As a student society affiliated to the Department of Chinese and Bilingual Studies (CBS) of the Hong Kong Polytechnic University (PolyU), CBS translation society was established on 18th Jan 2014. The aims of the Society include:

- uniting all CBS undergraduates, as well as students at other departments at Polyu, who have a keen interest in language, translation and bilingual communication (BC); and
- providing them with a platform on which they can further improve their translation and BC skills.

Submission Requirements

The work must be:

- in GIF, JPG, JPEG or BMP format;
- with resolution no less than 600 dpi or 1200x1200 pixels;
- in 2 sizes: 148mm x 210 mm (A5) and 105 mm x 148 mm (A6)
- saved in a CD-ROM or sent in email attachment;
- saved within 10MB.

General Rules

- The Logo Design Competition is open to all PolyU students and graduates.
- Candidates can opt for either individual or collective work; each candidate may submit more than one entry.
- Along with the entry, candidates must also submit a text within 500 words to explain their concept of design for each entry.

Judging Panel

The Panel consists of all members of TranSoc and professors from School of Design and academic advisors of TranSoc from the Department of Chinese and Bilingual Studies. The first round of selection will be done by all members, who will shortlist five final entries. The second round will be done by the professors and academic advisors who will determine the winners of the competition.

Awards and Prizes

The following are the five prizes:

- 1.Champion: HKD\$3,000
- 2.First runner-up: HKD\$2,000
- 3.Second runner-up: HKD\$1,000
- 4.Two Outstanding Awards: HKD\$500 for each award

Certificates will also be awarded for the prize winners. The logo designed by the champion will become the official logo of the Translation Society.

Results will be announced on 15 April 2014.

Terms and Conditions

- TranSoc will not be responsible for any loss or delay of entry submitted. All entries will not be returned to entrants.
- The entry submitted must not infringe any rights of any other person or party.
- Once submitted, copyright of all works submitted under this Competition shall vest solely in TranSoc. By entering the Competition, the entrant consents to TranSoc reproducing, publishing or exhibiting his/her submitted work for any awards-related printed materials, website or exhibition.
- The winning entries become the sole property of TranSoc and may be used for communication and promotional purposes both during and after the Competition without notice and without payment or attribution for promotions. TranSoc may edit, alter, adapt, modify or deal with the winning entries in any manner in which it sees fit.
- Winners will be notified of the results by email and telephone.

Submission Deadline and Method

Deadline: 31 March 2014

Candidates can opt to save their work in CD(s) and submit it in person or send their work to the Society: polyutranslationsociety@gmail.com.